

Personal Health News ▶ Education and Advocacy ▶ Digital Literacy is for Everyone — Especially Seniors

Digital Literacy is for Everyone — Especially Seniors

EDUCATION AND ADVOCACY Connected Canadians' long-term goal is to provide every Canadian senior with access to free technology training and support.

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Emily Jones Joannis
Co-Founder & CEO, Connected Canadians



Tasneem Damen
Co-Founder & CIO, Connected Canadians

As technology advances, digital literacy becomes more important. To stay connected, seniors require support.

Connected Canadians is a new non-profit that provides free technology training and support to seniors. After nearly 20 years of helping older adults in their network improve their tech skills, founders Emily Jones Joannis and Tasneem Damen observed the number of youth-focused digital literacy organizations with little support for older adults, and realized they had something to offer.

The duo decided to create an organization to foster digital literacy skills amongst seniors, connect them with others, and improve their quality of life. Their team is made up of highly-skilled volunteers, many of whom are new immigrants to Canada with deep technical knowledge.

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this goal.

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