

Connected Canadians to Host Launch Party November 22nd

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Connected Canadians →
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OTTAWA, Nov. 15, 2018 /CNW/ - Connected Canadians, a new Ottawa based non-profit organization dedicated to the goal of enhancing digital literacy amongst seniors and older adults by providing free technology training, is hosting a launch party in collaboration with Facebook and MC2 on November 22nd from 5-7pm at Metropolitan Brasserie, 700 Sussex Dr. in Ottawa. The event will celebrate the official launch of the organization, its growing ranks of highly skilled tech volunteers, and a new partnership with MC2, whose chatbot technology will help bring together new volunteers with seniors in need of technology training and support.

Programs run by Connected Canadians include: tech one-on-one sessions, which pair qualified tech volunteers, mainly newcomers to Canada, with seniors to help the seniors become more proficient with their own devices, as well as technology-focused workshops, which are held at retirement residences as well as The Perley and Rideau Veterans' Health Centre. The newest Connected Canadians initiative, launched in October, is an innovative workplace-sponsored volunteering program that pairs high tech workers from local firms with nearby seniors for 45-minute technology mentorship sessions during business hours.

Media welcome, please register at www.connectedcanadians.ca/media.

ABOUT CONNECTED CANADIANS:

The non-profit was founded in early 2018 by two female technology entrepreneurs who share the goal of improving the quality of life of seniors by equipping them with new digital skills to stay connected with their loved ones and the outside world. Co-founders Emily Jones Joannis and Tas Damen began with the firm belief that digital literacy is a fundamental human right, and are committed to fostering that basic right through Connected Canadians' training offerings.

"We believe older people have incredible wisdom, knowledge and life experiences which need to be translated into a public voice. We seek to take the tech knowledge and skills that most people of our generation take for granted and share them with seniors because their voices will lead to more inclusive public engagement" - Co-founders Emily Jones Joannis and Tas Damen

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